

Digital Content Development Course

Session one overview

To begin the session I will give a short talk so that you can get an overview of the course and a clear idea of the concepts behind what I will be teaching and what is expected from you, especially what your final piece of work will need to comprise.

Then we will do some practical work inspired by Christian Nold's Emotion Map.

We will all go out, explore and map the New Cross area (nr Goldsmiths) with aim to find locations that give off different emotions. For example one person maybe searching for 'tranquil', another unsafe and another 'vibrant' (We will work out these emotions in the group). You will record the spaces you find that match the emotion to try and explain why that place feels like that. You will be using text, audio, video and still image.

We will then come back and upload the data we have gathered and start to edit and share it... Every week I will run a short session that gives an overview of a particular technical element relating to digital production. This week I will give a broad overview of the technologies and applications we will cover in the course. It will give you the opportunity to tell me whether you're an '*expert in this*', or '*know nothing about that*'. This will help me plan the rest of the technical elements of the course.

Structure

Intro talk

Group session discussing emotion map and coming up with emotions

Go out and explore and record

Come back, upload and do simple editing

Technical session

Share some of your data

External work

Download and follow an audio tour and prepare a (very) short presentation about it. This means what it felt like, how immersive, informative it was. How did it navigate you around the space, what was the technology and how did it bring the place to life.

Complete collecting the data for one of the places on your emotion map. Go and record with audio, still image, text, the location or area that best describes your given emotion. We will need this data for the practical work in session two.